

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

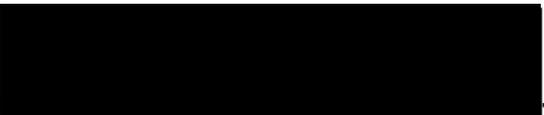
(Section 9600 of the Elections Code requires that all arguments concerning measures shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument).

The undersigned proponent(s) or author(s) of the Primary argument In Favor
(PRIMARY OR REBUTTAL) (IN FAVOR OR AGAINST)
Ballot Measure T at the General Municipal Election
(LETTER) (TITLE OF ELECTION)
for the City of Palm Desert, California, to be held on November 8, 2016
(DISTRICT OR JURISDICTION) (DATE)

hereby state that such argument is true and correct to the best of Their knowledge and belief.
(HIS/HER/THEIR)

PROPONENT'S/AUTHOR'S NAME:

SIGNATURE:

1. ROBERT A. SPIEGEL - MAYOR OF PALM DESERT
PRINTED NAME (TITLE OPTIONAL) 
72-922 BEL AIR RD. PALM DESERT
ADDRESS 760 340-6852 (PHONE) 8/18/16 DATE
2. Laurie Baldwin, 10M President/CEO
PRINTED NAME (TITLE OPTIONAL) Palm Desert Area Chamber of Commerce
72559 Hwy 111 Palm Desert, CA
ADDRESS 760 346.6111 (PHONE) 8/18/16 DATE
3. NEAL D LINSLE
PRINTED NAME (TITLE OPTIONAL) FORMER PALM DESERT CITY OF PALM DESERT (RETIRED)
74075 CANTON WAY TRAIL PALM DESERT, CA
ADDRESS 760 567-3432 (PHONE) 8/19/16 DATE
4. Vicky Welsh Morales Resident 32 yrs
PRINTED NAME (TITLE OPTIONAL) of Palm Desert
23233 Catalina Way, Palm Desert, CA
ADDRESS 760 347-2483 (PHONE) 8/19/16 DATE
5. Sallie Fraser School principal
PRINTED NAME (TITLE OPTIONAL) 
518 Red Arrow Ln Palm Desert
ADDRESS 93211 760-408-7057 (PHONE) 8/19/16 DATE

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ARGUMENT IN FAVOR OF MEASURE T

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Vote YES on T! Maintain public safety, fiscal stability and our quality of life, WITHOUT taxing home or property owners!

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Measure T is a HOTEL TAX PAID ONLY BY HOTEL VISITORS when they spend the night locally. Palm Desert residents, home and property owners are NOT taxed.

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We live in Palm Desert for its high quality of life. YES on T will maintain vital services that make Palm Desert a desirable place to live, work, and do business!

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Did you know that since the State's elimination of redevelopment in 2012, our city has lost approximately \$40,000,000 every year in critical funds to create jobs, make local improvements and stimulate local economic growth? The State's Sacramento-focused agenda continues to cost Palm Desert millions!

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The Chamber of Commerce and Palm Desert hoteliers support YES on T because it provides funding to protect and maintain our essential services and quality of life – WITHOUT RAISING YOUR TAXES:

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- YES on T protects and maintains 911 emergency medical, police and fire protection/response services
- YES on T maintains roads and street maintenance
- YES on T improves water conservation
- YES on T maintains local control over funds that can only be used in Palm Desert.

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Palm Desert's hotel tax is the lowest in the Valley. YES on T simply ensures the hundreds of thousands of tourists that come to our area – straining public safety services, impacting local natural habitats and affecting our quality of life – pay their fair share for the services they use when they spend the night at local hotels.

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Measure T includes fiscal accountability, with all funds subject to publicly available, annual, independent audits of city funds and expenditures.

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For information about Measure T, visit www.cityofpalmdesert.org.

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Robert A. Spiegel, Palm Desert Mayor

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Laurie Baldwin, IOM President/CEO Palm Desert Area Chamber of Commerce

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Neal D. Lingle, Former Palm Desert Chief of Police, Retired

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Vicky Welsh Morales, 32 year Palm Desert resident

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Sallie Fraser, School Principal

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