



PALM DESERT

# Bright Side

A P U B L I C A T I O N O F T H E C I T Y O F P A L M D E S E R T

maY/JUNE  
2016



## What's Inside

NEW EXHIBITION FEATURES  
ARTWORK BY TWO LINDAS

DELIGHT IN DINING OUT  
DURING RESTAURANT WEEK

HOME IMPROVEMENT  
PROGRAM OFFERS HELP TO  
LOW INCOME HOMEOWNERS

CITY LAUNCHES  
UPDATED WEBSITE AND  
PALM DESERT IN TOUCH

FREE SHREDDING  
RETURNS TO PALM DESERT

DESERT WILLOW PRO  
SAVING LIVES AND RAISING  
AWARENESS

FIRST WEEKEND FINALE  
FEATURES A NEW VISION  
FOR PALM DESERT

## Free Spring Concerts Return to Civic Center Park with Food Trucks



Coachella and Stagecoach won't be back until next year, but live music lovers can still enjoy outdoor concerts throughout the month of May thanks to the return of Palm Desert's Spring Concerts in the Park.

Enjoy exciting performances under the stars while savoring delicious cuisine from a selection of food trucks at the Civic Center Park Amphitheater from 7:30 to 9 p.m. every Thursday in May, beginning May 5 with New Wave 80s favorites performed by The Reflexx.

The Orange County-based band plays hits from bands such as The Cure, Depeche Mode, Simple Minds, Tears for Fears, New Order, A-Ha, Duran Duran, Flock of Seagulls, Devo, and more. They have shared the stage with famous 80s bands including The Fixx, Gene Loves Jezebel, Berlin, ABC, Wang Chung, and Modern English.

New this year, the concerts will feature food trucks for the first time. Scheduled trucks include We Heart Froyo, the Eat' Em Up Truck, and Bacon Nation.

Family YMCA of the Desert will once again be leading children's games and activities before each of the four shows.

Concertgoers are encouraged to bring blankets and lawn chairs to enjoy the show. Alcoholic beverages and smoking are prohibited.

Civic Center Park is located on the northeast corner of San Pablo Avenue and Fred Waring Drive. For more information, please call 760-346-0611, ext. 416.

This year's Spring Concerts, offered by the City and sponsored by the Desert Recreation District offer a variety of talented acts designed to please music lovers of all ages and tastes including



May 5  
**THE REFLEX**  
80s New Wave



May 12  
**UPSTREAM**  
Reggae



May 19  
**THE DUSTBOWL REVIVAL**  
Americana/Bluegrass



May 26  
**THE ELD WE BREZE BAND**  
Mowtown/R & B





Be sure to catch the City's last docent guided public art tour of the season on Saturday, May 7 from 9 to 10 a.m., with a **free tour of art at the Palm Desert Public Library.**

Participants will meet at the library entrance, 73300 Fred Waring Drive. Information: 760-568-1441

In addition to dialing 911 for emergencies, Palm Desert residents can **dial 211** for a variety of needs including housing assistance, mental health care, disability and aging support services, employment, counseling, and more. **County 211 information** and referral specialists have a database of more than 800 community resources. Information: 211



Federal and State law allows **people with disabilities in need of housing**, or their representatives, to request **reasonable accommodations** in the City's zoning and land use regulations, policies, and practices. Additional information is available in Palm Desert's Municipal Code. Information: [www.cityofpalmdesert.org](http://www.cityofpalmdesert.org) or 760-346-0611, ext. 331



Save the date for **fireworks, live music, and fun** at the City of Palm Desert's **Independence Day Celebration** at Civic Center Park on Monday, July 4. Information: 760-346-0611, ext. 416

## Dates to Remember

- Mother's Day**  
May 8
- Armed Forces Day**  
May 21
- Memorial Day**  
May 30
- Flag Day**  
June 14
- Father's Day**  
June 19



## New Community Gallery Exhibition

features **ARTWORKS BY TWO LINDAS**



Oasis by Linda Hanna

The Palm Desert Community Gallery will feature artwork from Linda Hanna and Linda Richardi in its new exhibition, *Linda & Linda: Water & Light*, May 26 to August 5. There will be a public reception to honor the artists on Monday, June 13, from 5:30 to 7 p.m.

Linda Hanna is a retired Interior Designer who began her journey into watercolor painting five years ago as a hobbyist. She uses transparent bold colors applied to wet paper, a technique known as "wet on wet," to create loose,

atmospheric works augmented with darks and calligraphy, sometimes using ink or InkTense pencils. The artist's subject matter varies, but she has a preference for desert and California landscapes. Linda has won numerous ribbons in the various Coachella Valley juried shows for her paintings.

Linda Richardi has studied art through much of her life. A photographer for many years, Richardi now creates digitally manipulated photographic images in a painterly style. For this exhibition, she has chosen a series of selections from her chair series - titled *SLIPCOVERED*, which consists of a digital canvas that includes a white leather chair with images from the desert blended on the canvas. The exhibition also will feature work from Richardi's *Fresco and Elements* series, which are inspired in part by her travels.

The Palm Desert Community Gallery is located in Palm Desert City Hall and is open Monday through Friday from 8 a.m. to 5 p.m. For more information, please call 760-346-0611, ext. 664, or visit [www.palmdesertart.org](http://www.palmdesertart.org).



Chair 17 Slipcovered by Linda Richardi

## DELIGHT IN DINING OUT DURING RESTAURANT WEEK

Savvy diners can enjoy fabulous cuisine and great deals at top restaurants in Palm Desert and across the Coachella Valley when Restaurant Week returns for its ninth year Friday, June 3 through Sunday, June 12.

Organized by the Palm Springs Desert Resorts Restaurant Association and sponsored by the City of Palm Desert, Restaurant Week 2016 is the perfect time to visit a favorite restaurant or to try something new, as chefs prepare mouthwatering meals at a fixed price.

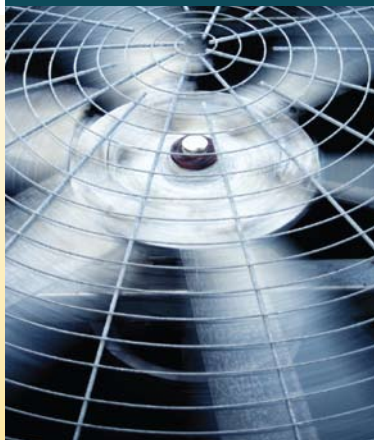
Scores of restaurants will be offering their own unique three-course prix fixe menus. Prices are \$26 or \$38 per person, depending on the restaurant, and do not include beverages, tax, or gratuity. No tickets or special passes are required, but reservations are highly recommended.

Restaurant Week has expanded beyond dining to include partnerships with area hotels and attractions. Like the restaurants, these partners are also offering special deals June 3 - 12.

For more information, please visit [www.palmspringsrestaurantweek.com](http://www.palmspringsrestaurantweek.com) or call 760-322-8008.



## Lower Income Homeowners Get Help for Emergency Repairs Through Home Improvement Program



Lower income homeowners with homes that need emergency repairs are encouraged to apply for the City of Palm Desert's Home Improvement Program.

Examples of the types of repairs that could be eligible for assistance under the program include emergency air conditioner repairs and repairs to damaged roofs.

If you own your own home, think you might qualify for the program, and would like more information, please call 760-346-0611, ext. 421.



# City launches Updated Website and Palm Desert In Touch

An updated website and a new smartphone app, **Palm Desert In Touch**, are the latest examples of Palm Desert's ongoing embrace of technology to foster convenient and transparent communication with residents, businesses, and visitors.

Brimming with useful information, attractive images, and intuitive navigation, the City's newly unveiled, updated website gives Palm Desert's online image a much needed refresh. The updated website, [www.cityofpalmdesert.org](http://www.cityofpalmdesert.org), features colorful photos, common sense dropdown menus, and handy links to documents and other sites. It replaces an outdated design that had remained relatively unchanged for eight years. The new website also has a more robust content management system that allows City staff to update pages more quickly and easily.

The City has also launched Palm Desert In Touch, a real time mobile app and service request system. Palm Desert In Touch allows residents and visitors to identify municipal issues such as graffiti, potholes, etc. and report them directly to City Hall for resolution, whether using it around town as a mobile app on their smartphones or tablets, or at home or work on a personal computer.

Using Palm Desert In Touch is as easy as sending a text. Users can also upload a photo or video showing the issue and indicate its location on a map with their computer, or use their mobile device's GPS to mark the location automatically. Utilizing the information provided, the City will follow up as soon as possible to track down the problem and address it. Each request has a unique tracking number so the user is able to see when action is taken. A smartphone is not required in order to use Palm Desert In Touch since service requests can also be made online via the City's website – [www.cityofpalmdesert.org/in-touch](http://www.cityofpalmdesert.org/in-touch).



If the issue is a public safety emergency, users are encouraged to call 911. For more information, please call the City's Information Services Department at **760-346-0611, ext. 211**.

# Free Shredding Returns to Palm Desert

The City will host a free, two-day shredding event at City Hall, 73510 Fred Waring Drive, on Friday and Saturday, May 6 and 7.

Shredding will take place from 7:30 to 11:30 a.m. or until the trucks are full. There is no need to remove staples or paper clips. Binders will not be accepted. All documents will be shredded onsite and then recycled.

For security purposes, the following types of documents should be considered for shredding:

- Legal papers
- Bank statements
- Payroll records
- Tax records
- Contracts
- Canceled checks
- Credit card slips
- Receipts/invoices
- Medical records
- Accounting files/records, financial statements
- Personnel files
- Photographs

This event is free and open to Palm Desert residents and businesses. Businesses will be limited to ten boxes of materials per day. For more information, please call **760-346-0611, ext. 416**.



# Desert Willow Pro Saving Lives and Raising Awareness



Brett Shoopman

Brett Shoopman didn't set out to be a fundraiser. But the assistant golf pro at Desert Willow Resort has already raised more than \$65,000 to fight skin cancer and says he is only getting started.

Shoopman was age 48 in 2012 when he noticed a strange looking spot the size of an eraser tip on his right side.

"I knew it didn't look right," he said. "It looked kind of like a mole, but it started to grow."

Shoopman went to a dermatologist.

"Two days later, I found out it was level four, stage-three melanoma," he said.

Today, thankfully, Shoopman is cancer free. In 2013, inspired by his experience, he formed a golf tournament – the Shoopy Scramble – to raise awareness and money in the fight against skin cancer.

Shoopman said two golfers who played in his tournament the second year took his awareness message to heart and got screened.

"Their lives were saved because they listened and they found a spot," he said.

The Shoopy Scramble just completed its fourth year in April, selling out Desert Willow Golf Resort and raising thousands more dollars for the American Cancer Society and the Eisenhower Lucy Curci Cancer Center. The Center has used the money raised by Shoopman to quadruple the number of free skin cancer screenings it offers each year from 50 to 200.

The money also supports public awareness efforts such as the lecture being given on Monday, May 2, from 5:30 to 7 p.m. at the Cancer Center. Board Certified Dermatologist Dr. Timothy Richardson will speak about the signs of skin cancer and how to reduce risk. Community members are invited to attend. For more information, please call **760-834-3798**.

For more information about the Shoopy Scramble, please visit [Shoopyscramble.org](http://Shoopyscramble.org) or call **760-679-6717**.

Experience  
a New  
Vision for  
Palm Desert

The City of Palm Desert invites you to experience “Vision San Pablo” – a temporary transformation of San Pablo Avenue taking place May 2 to 13, that will highlight this key roadway’s potential to be part of a revitalized city center where walking, biking, and fun are the focus.

Envisioned changes on San Pablo, between Alessandro Drive and Catalina Way, include new trees and landscaping, street furniture, enhanced bike lanes and parking, a new roundabout, and a “road diet” that will narrow the wide, four-lane road to one lane in each direction.

The highlight of the 11-day demonstration project will be Saturday, May 7, when a section of San Pablo (between Alessandro and San Gorgonio Way) will be closed from 10 a.m. to 10 p.m. to give residents and visitors a chance to see the changes up close.

The day’s fun will include food trucks, a beer garden featuring distinctive brews from three Coachella Valley breweries, local artists creating works on site, and information about San Pablo’s envisioned transformation.

Saturday’s street party is the featured event finale for First Weekend Palm Desert, a monthly celebration of arts in culture the first weekend of the month, November through May. Other events for First Weekend in May include Cruise In at Westfield Palm Desert – an afternoon of custom cars, hotrods, classics, muscle cars, and more from 1 to 5 p.m., also on May 7.

For more First Weekend fun, please visit [www.pdfirstweekend.com](http://www.pdfirstweekend.com).

For more information about Vision San Pablo, please call 760-776-6384.



PALM DESERT

phone 760-346-0611

e-mail  
[info@cityofpalmdesert.org](mailto:info@cityofpalmdesert.org)

Websites  
[www.palmdesert.org](http://www.palmdesert.org)  
[www.cityofpalmdesert.org](http://www.cityofpalmdesert.org)

Watch City Council meetings live online at [www.cityofpalmdesert.org](http://www.cityofpalmdesert.org) on the 2nd and 4th Thursday each month at 4 p.m.

Robert A. Spiegel  
Mayor

Jan Hamik  
Mayor Pro Tem

Sally Jonathan  
Van Gerner  
Susan Marie Weber

73510 Fred Waring Drive  
Palm Desert, CA 92260

PRESORTED  
STANDARD  
US Postage PAID  
Palm Desert, CA  
Permit No. 160

ECRWSS  
Resident and/or Business  
Palm Desert, CA

*Look what's on the Bright Side... inside!*